

AMERISTAR

CASINO ★ RESORT ★ SPA

Fact Sheet

Overview

Located in the mountains 40 miles west of Denver, Ameristar Casino Resort Spa in Black Hawk brings an exceptional gaming and entertainment experience to the metropolitan area. The 1.4 million-square-foot property features a two-story casino; a full-service hotel with 536 well-appointed rooms, including 64 suites; five dining and entertainment venues; and the largest parking garage in the market. Ameristar Casino Resort Spa is the Denver gaming market's only destination resort with Las Vegas-style amenities. In January 2009, Black Hawk voters passed a local referendum to implement Amendment 50, a statewide provision that liberalized several Colorado casino regulations. The new hotel and spa enable Ameristar to fully leverage the changes, which included increasing single-bet limits to \$100, operating the casino 24 hours daily and adding the games of craps and roulette.

Owner

Ameristar Casinos, Inc. (NASDAQ-GS: ASCA), a leading Las Vegas-based gaming and entertainment company, operates eight properties in seven markets, including five of the country's top 20 commercial gaming markets and four of the nation's top 30 metropolitan markets.

Opened

The original facility opened in December 2001. Ameristar purchased the property in December 2004. Its 33-story, 536-room, four diamond-quality hotel tower opened in October 2009. It includes a luxury day spa and 15,000 square feet of meeting and event space.

Casino

The 100,000-square-foot state-of-the-art casino includes more than 1,500 slot machines featuring Ticket-In/Ticket-Out coinless slot technology, as well as a live poker room, table games, classic gambling reels and the newest video-style games.

Offerings include:

- More than 1,500 slot machines, including reels, video reels and video poker
- 23 table games, including craps and roulette
- 14 live poker tables

The games of craps and roulette were added July 2, 2009, as permitted by a casino-related ballot measure approved by the state's electorate in November 2008 and ratified by the city's electorate in January 2009. Other regulatory reforms include the increase of bet limits from \$5 to \$100 and 24-hour operation of the casino.

Star Awards

The Star Awards program allows players to earn exciting awards and other benefits. Signing up for it is quick and easy. The Star Awards points that players earn through tracked slot and table game play can be redeemed for cash back, hotel stays, spa services and meals at Ameristar restaurants – even on the day of play.

Star Awards members are eligible to receive monthly awards packages containing cash, bonus points, and restaurant or hotel coupons, along with information on upcoming Ameristar promotions and events. Players may also, depending on their level of play, qualify for exclusive VIP invitations to parties, tournaments and other special events. To take full advantage of the program, be sure to use your Star Awards card when playing slot or table games at Ameristar.

Star Awards is located on both Level One and Level Two. For more information about the Star Awards program, please call (720) 946-4231.

Star Club

The Star Club lounge is reserved exclusively for players who have achieved Star Club membership. Members can relax in this private, richly appointed lounge while enjoying complimentary food and beverages and warm, personalized service from our club staff.

The Star Club is located on level one. For more information about the Star Club and hours of operation, please call (720) 946-4294.

Hotel

The 33-story, full-service hotel features 536 well-appointed rooms, including 64 suites. All rooms have wireless high-speed Internet access and such luxury furnishings as plasma-screen televisions, double vanities, and separate tubs and showers. Each standard 450-square-foot guest room has a marble foyer and either one king-sized or two queen-sized beds. All suites include hot tubs, and some have double-sided fireplaces and views of the Continental Divide. All rooms are furnished with top-of-the-line mattresses, luxurious linens and premium bath products.

Spa and Pool Facilities

Black Hawk's swimming pool, along with its indoor and outdoor hot tubs, is located on an open-air, heated patio on the hotel's roof. This pool level features a movable glass wall to enclose the pool during winter months while preserving the panoramic mountain views. The patio surrounding the pool is made of dry-stacked, quarried stone, with wrought-iron details, and heavy wood beams and trusses.

The full-service ARA day spa is located within the hotel on Level 9 and features six treatment rooms, hot tubs, and sauna and steam rooms. The spa offers traditional spa services, including massages, scrubs, facials, pedicures and manicures. An adjoining fitness center with state-of-the-art cardiovascular and strength-training machines is available to all hotel guests.

Conference and Meeting Space

The hotel tower contains more than 15,000 square feet of flexible meeting space. Conference and meeting rooms are equipped with the latest technology, and the property's diverse restaurants are able to cater any event.

Dining

Guests at Ameristar Black Hawk may now choose from four restaurants and a Starbucks coffeehouse. The property's food and beverage operation benefits from Ameristar's emphasis on culinary excellence, a standard that has won numerous awards across the country.

TIMBERLINE GRILL. With its reclaimed timber and intricately detailed woodwork, this restaurant resembles a mountain retreat. Its menu includes such traditional favorites as filet medallions, cedar-plank salmon and king crab, as well as lavish desserts. For more information, please call (720) 946-4082.

CENTENNIAL BUFFET. Featuring multiple exhibition-style serving stations, this restaurant offers American, Italian and Asian favorites; fresh seafood; and delectable desserts. With its hand-hewn timbers, wrought-iron fixtures and dry-stacked stone columns, the atmosphere here is pure Colorado, right down to the woodcut-style prints on the wall celebrating the history of Black Hawk. For more information, please call (720) 946-4080.

WAYPOST DELI. Located inside the casino, the Waypost has a new look and an extended menu that includes sandwiches, burgers, pizzas from a stone-fired oven and more. For more information, please call (720) 946-4001.

FIRESIDE KITCHEN. Located inside the casino on Level Two, the Fireside Kitchen has a comfy mountain feel and a menu that includes delicious breakfast offerings such as crepes, pancakes, skilletts and more. In addition, this venue offers lunch and dinner specials featuring our signature burgers, specialty shakes and malts and authentic Asian cuisine. For more information, please call (720) 946-4142.

STARBUCKS. Ameristar is proud to feature the only Starbucks in Black Hawk. It is located just off the casino floor, with an expansive slate patio and an outdoor fireplace. For more information, please call (720) 946-4000, ext. 3171.

Entertainment

BAR 8042. Situated in the heart of the casino – and at the center of the action – this circular lounge is bordered by four 70-foot, pass-through fireplaces and has four large-screen projection televisions. Bar 8042 hosts the best in local and regional live entertainment. For more information, please call (720) 946-4000, ext. 3172.

Shopping

Our gift shop kiosk offers themed gifts, jewelry and a variety of logoed apparel. The kiosk also carries newspapers, sundries and snacks. For more information, please call (720) 946-4132.

Location

Located in the mountains approximately 40 miles west of Denver, Ameristar Casino Resort Spa is at the center of the Black Hawk/Central City gaming district, at the intersection of Highway 119 and Richman Street in Black Hawk, Colorado.

Address

111 Richman Street
PO Box 45
Black Hawk, Colorado 80422

Main Operator

(720) 946-4000

Information/Reservations

(866) MORE FUN or (720) 946-4000

www.ameristar.com

Parking/Valet

Ameristar Black Hawk's 10-story parking garage – the largest in the market – can accommodate more than 1,500 vehicles. Complimentary valet service is available at the facility's main entrance, under the 7,000-square-foot porte cochère.

Media Contact

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About Ameristar

Ameristar Casinos, Inc., is a leading Las Vegas-based gaming and entertainment company known for its premier properties characterized by innovative architecture; state-of-the-art casino floors; and superior dining, lodging and entertainment offerings. Ameristar's focus on the total entertainment experience and the highest-quality guest service has earned it leading market-share positions in the markets in which it operates. Founded in 1954 in Jackpot, Nev., Ameristar has been a public company since November 1993. The Company has a portfolio of eight casinos in seven markets: Ameristar Casino Resort Spa St. Charles (greater St. Louis); Ameristar Casino Hotel Kansas City; Ameristar Casino Hotel Council Bluffs (Omaha, Neb., and southwestern Iowa); Ameristar Casino Hotel Vicksburg (Jackson, Miss., and Monroe, La.); Ameristar Casino Hotel East Chicago (Chicagoland area); Ameristar Casino Resort Spa in Black Hawk (Denver metropolitan area); and Cactus Petes Resort Casino and The Horseshu Hotel and Casino in Jackpot, Nev. (Idaho and the Pacific Northwest).

Visit Ameristar Casinos' Web site at www.ameristar.com.