



## **Ameristar Casino Resort Spa Black Hawk Fact Sheet**

### **Overview**

Located in the Rocky Mountains 40-miles west of Denver, Ameristar Casino Resort Spa Black Hawk offers an exceptional gaming and entertainment experience in the Denver metropolitan area. The property features a 55,000 square-foot casino; a AAA Four Diamond quality full-service hotel with 536 well-appointed rooms, including 64 suites; a roof-top pool; five dining and entertainment venues; a full-service luxury day spa; 15,000 square-feet of meeting and event space; and the largest parking garage in the market.

### **Owner**

Ameristar Casinos, Inc. (NASDAQ-GS: ASCA), a leading Las Vegas-based gaming and entertainment company, operates eight properties in seven markets, including five of the country's top 20 commercial gaming markets and four of the nation's top 30 metropolitan markets.

### **Opened**

The facility opened in December 2001. Ameristar purchased the property in December 2004. The hotel tower opened in October 2009.

### **Casino**

The spacious casino consists of 55,000 square feet of gaming excitement, with a complete selection of popular slot and table games.

Offerings include:

- More than 1,500 slot machines; including reels, video reels and video poker
- 23 table games, including blackjack, craps and roulette\*
- 14 poker tables

\* The games of craps and roulette were added on July 2, 2009, as permitted by a ballot measure approved by the state's electorate in November 2008, and ratified by the City of Black Hawk's electorate in January 2009. Other regulatory reforms approved at the same time included an increase of bet limits from \$5 to \$100 and 24-hour gaming.

### **Star Awards**

The Star Awards program allows members to earn awards and other exciting benefits. Signing up for the program is quick, easy and free. Star Awards points earned through tracked slot and table game play can be redeemed for cash back, hotel stays, spa services and meals – even on the same day of play.

Star Awards members are eligible, based on play, to receive monthly awards packages containing cash, bonus points, and restaurant and hotel coupons, along with information on upcoming Ameristar promotions and events. Members may also qualify for exclusive VIP invitations to parties, tournaments and other special events.

## **Star Club**

The Star Club lounge is reserved exclusively for players who have achieved Star Club membership. Members can relax in a private, richly appointed lounge while enjoying complimentary food and beverages and warm, personalized service from the Star Club staff.

## **Hotel**

All rooms feature luxury furnishings, top-of-the-line mattresses, luxurious linens, plasma-screen televisions, double vanities, separate tubs and showers, and premium bath products. Wireless high-speed Internet access is also offered. Each standard 450 square-foot guest room has a marble foyer and either one king-sized or two queen-sized beds. All 64 suites include hot tubs, and some have double-sided fireplaces and views of the Continental Divide. Wheelchair accessible rooms are available

## **Spa and Pool Facilities**

The swimming pool, along with its indoor and outdoor hot tubs, is located on an open-air, heated patio on the hotel's roof. This pool level features a movable glass wall to enclose the pool during winter months, while preserving the panoramic mountain views.

The full-service ARA Day Spa is located within the hotel. It features hot tubs, sauna and steam rooms, and six treatment rooms. The Spa offers traditional spa services, including massages, scrubs, facials, pedicures and manicures. An adjoining fitness center with state-of-the-art cardiovascular and strength-training machines is available to all hotel guests.

## **Conference and Meeting Space**

The hotel tower contains more than 15,000 square-feet of flexible meeting space. Conference and meeting rooms are equipped with the latest technology, and the property's diverse restaurants are able to cater any event.

## **Dining**

The property features four restaurants and a Starbucks coffeehouse. These offerings benefit from Ameristar's emphasis on culinary excellence, a standard that has won numerous awards across the country.

**TIMBERLINE GRILL** is an elegant dining restaurant resembling a mountain retreat. Its menu includes such traditional favorites as filet medallions, cedar-plank salmon and king crab, as well as lavish desserts.

**CENTENNIAL BUFFET**, featuring multiple exhibition-style serving stations, offers American, Italian and Asian favorites; fresh seafood; and delectable desserts. With its hand-hewn timbers, wrought-iron fixtures and dry-stacked stone columns, the atmosphere is pure Colorado, right down to the woodcut-style prints on the wall celebrating the history of Black Hawk.

**WAYPOST DELI** features sandwiches, burgers, pizzas from a stone-fired oven and more.

**FIRESIDE KITCHEN** has a comfy mountain feel and a menu that includes delicious breakfast offerings such as crepes, pancakes, skilletts and more. In addition, this venue offers lunch and dinner specials featuring our signature burgers, specialty shakes and malts and authentic Asian cuisine.

**STARBUCKS** is the only Starbucks in Black Hawk.

## **Entertainment**

**BAR 8042** is situated in the heart of the casino – and at the center of the action – this circular lounge is bordered by four 70-foot, pass-through fireplaces and has four large-screen projection televisions. Bar 8042 hosts the best in local and regional live entertainment.

## **Shopping**

Our gift shop kiosk offers themed gifts, jewelry and a variety of Ameristar apparel. The kiosk also carries newspapers, sundries and snacks.

## **Parking/Valet**

The 10-story parking garage can accommodate more than 1,500 vehicles. Complimentary valet service is available at the facility's main entrance, under the porte cochère.

## **Location**

Located approximately 40 miles west of Denver, Ameristar Casino Resort Spa is at the center of the Black Hawk/Central City gaming district, at the intersection of Highway 119 and Richman Street in Black Hawk, Colorado.

## **Address**

111 Richman Street  
PO Box 45  
Black Hawk, Colorado 80422

## **Main Operator**

720-946-4000

## **Information/Reservations**

866-MORE FUN or 720-946-4000

[www.ameristar.com](http://www.ameristar.com)

## **Media Contact**

Roxann Kinkade, APR  
Director of External Communications  
Ameristar Casinos, Inc.  
816-719-9494  
[roxann.kinkade@ameristar.com](mailto:roxann.kinkade@ameristar.com)

Heather Leigh  
Public Relations Manager  
Ameristar Casino Resort Spa Black Hawk  
720-946-4123  
[heather.leigh@ameristar.com](mailto:heather.leigh@ameristar.com)

## **About Ameristar**

Ameristar Casinos, Inc., is a leading Las Vegas-based gaming and entertainment company known for its premier properties characterized by innovative architecture; state-of-the-art casino floors; and superior dining, lodging and entertainment offerings. Ameristar's focus on the total entertainment experience and the highest-quality guest service has earned it leading market-share positions in the markets in which it operates. Founded in 1954 in Jackpot, Nev., Ameristar has been a public company since November 1993. The Company has a portfolio of eight casinos in seven markets: Ameristar Casino Resort Spa St. Charles (greater St. Louis); Ameristar Casino Hotel Kansas City; Ameristar Casino Hotel Council Bluffs (Omaha, Neb., and southwestern Iowa); Ameristar Casino Hotel Vicksburg (Jackson, Miss., and Monroe, La.); Ameristar Casino Hotel East Chicago (Chicagoland area); Ameristar Casino Resort Spa in Black Hawk (Denver metropolitan area); and Cactus Petes Resort Casino and The Horseshu Hotel and Casino in Jackpot, Nev. (Idaho and the Pacific Northwest).

Visit Ameristar Casinos' Web site at [www.ameristar.com](http://www.ameristar.com).